



AMERICAN HYDROTECH, INC.

For Immediate Release:

Contact: Dennis Yanez
American Hydrotech, Inc.
Phone: (312) 337-4998 / Fax: (312) 661-0731
Email: dyanez@hydrotechusa.com
Website: www.hydrotechusa.com

Photos: <http://www.lopressroom.com/hydrotech/ipad-app>

American Hydrotech Launches iPad App for Planning Vegetative Roofs

Interactive Garden Roof® Planning Guide Now Available for Download

CHICAGO, ILLINOIS (July 2, 2014) American Hydrotech Inc. has released a free, interactive digital version of the company's popular Garden Roof® Planning Guide. The app was unveiled last week at the AIA Expo in Chicago.

Visit www.Hydrotechusa.com/GRPG to download the Garden Roof® Planning Guide app or search for 'American Hydrotech' in the iOS App Store.

Any iPad user can immediately download the app for a comprehensive guide to vegetative roofs, from concept to completion. Users can also learn about the American Hydrotech Garden Roof® Assembly and its benefits, including economic incentives and environmental factors like stormwater management.

The app features pinch-to-zoom product photography, video animations, photo galleries showing Garden Roof® Assemblies in real-world applications, and design considerations.

“Our new app comprises 18 years of vegetative roof experience, presented in a dynamic, personal way,” says Richard Hayden, Garden Roof Department Manager for American Hydrotech. “Our customers now have the unique ability to learn about vegetated roofs on their own terms, with interactive features bringing the information to life.”

AMERICAN HYDROTECH, INC., 303 E. OHIO ST., CHICAGO, ILLINOIS 60611-3387
TELEPHONE 312/337-4998 • FAX 312/661-0731 • www.hydrotechusa.com
CANADA • FAR EAST • MIDDLE EAST • UNITED KINGDOM • UNITED STATES

PRESS RELEASE



AMERICAN HYDROTECH, INC.

The Garden Roof® Planning Guide covers everything from technology and materials, proper planning and design, to installation and maintenance. Readers can take an in-depth look at the modern world's environmental challenges and the role of sustainable design in providing green solutions. Now in its third edition, the Garden Roof® Planning Guide unlocks industry leader American Hydrotech's wealth of knowledge on vegetative roofs.

In addition to the new app, readers can visit the American Hydrotech Resource Center at www.hydrotechusa.com/contact/request-planning-guide or send an email to guide@hydrotechusa.com to request a published version of the Garden Roof® Planning Guide.

The app will soon be available in Android, Windows Tablet, and other digital formats.

About American Hydrotech, Inc.

Headquartered in Chicago, American Hydrotech, Inc.® is a recognized leader in the development, production and distribution of premium waterproofing and roofing products. For more than 50 years, the company's flagship waterproofing membrane product, Monolithic Membrane 6125®, has provided waterproofing to more than two billion square feet of roof decks, plazas, vertical foundations, reflecting pools and other structures in 36 countries worldwide. American Hydrotech also offers a variety of drainage, insulation and protection materials for single source assemblies such as The Ultimate Assembly® for plazas and roof terraces as well as the Garden Roof® Assembly, a unique, lightweight assembly for transforming underutilized roofs and plazas into beautiful landscaped and recreational environments. For more information, please call 800-877-6125, visit <http://www.hydrotechusa.com>, like us on Facebook at www.facebook.com/Hydrotech6125, or follow us on Twitter [@Hydrotech6125](https://twitter.com/Hydrotech6125).